E-Commerce Video Ads Platform for Software Solutions Firm

PROJECT DETAILS

🏷️ Custom Software Development

📅 Jan 2021 - Ongoing

💲 Less than $10,000

> " *"They are well organized and generally quick to respond to any queries."*

PROJECT SUMMARY

A software solutions company partnered with Mind IT Systems in order to develop a video ads platform that will help create a good website and provide a strong backend to easily add content.

PROJECT FEEDBACK

While the site itself is yet to launch, the company commends the Mind IT Systems team for building it in accordance with their requirements and within the specified timeframe. This is due to their ability to quickly solve problems and improving processes whenever needed.

Mind IT Systems

The Client

Please describe your company and your position there.

I'm the owner of Ecom Innovations, a company with multiple software solutions that help E-commerce sellers grow their business
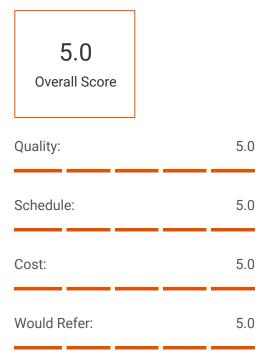
The Challenge

For what projects/services did your company hire Mind IT Systems, and what were your goals?

To develop a video ads platform using a subscription based pricing model. The main goals were to create a good looking website with a strong back-end for content to be added easily.

Alex Crumpton
CEO, Ecom Innovations

IT Services

Bangkok, Thailand

CLIENT RATING

5.0
Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

The Approach

How did you select Mind IT Systems and what were the deciding factors?

I selected Mind IT because they have good reviews and were within my budget.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

We had a series of meetings to get an idea/ feel for the project objectives. Firstly, all the functionality was developed for the site and then the design after until it was what i liked.

How many people from the vendor's team worked with you, and what were their positions?

A wordpress developer and their sales/ accounts manager to handle the payments.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

The site hasn't launched yet but it was built well to my specifications within a quick timeframe.

Describe their project management style, including communication tools and timelines.

They are well organised and generally quick to respond to any queries. Communication via google meets, whatsapp and email for weekly updates about project progress.

What did you find most impressive or unique about this company?

They were able to solve problems quickly and also offer their own in put when they believed that things could be improved (e.g the design/ color of the website).

Are there any areas for improvement or something they could have done differently?

To offer help from more members of their team to get different ideas/ perspectives.